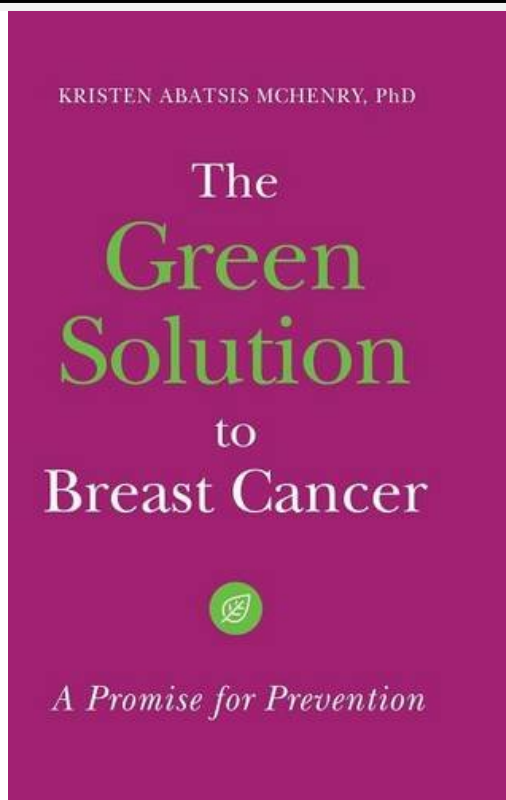

PDF Online The Green Solution to Breast Cancer: A Promise for Prevention - Audiobooks



Book detail

- Title : PDF Online The Green Solution to Breast Cancer: A Promise for Prevention - Audiobooks
- isbn : 1440840342



Book Synopsis

This unique, research-based investigation of the U.S. breast cancer movement compares the "pink" and "green" efforts within the movement and documents their use of similar citizen-science alliances, despite the contention over the use of consumer-based activism and pink products. * Examines research findings that suggest that the pink and green aspects of the breast cancer movement are no longer separate but in fact are converging towards a focus on environmental prevention * Provides an in-depth examination of advocacy organizations and the ways in which an organization's structure and ideology shape its agenda and strategies * Looks critically at controversial aspects of the consumerism of the pink movement, the small portion of sales actually given to cancer research, and other shortcomings of this attempt to shop our way out of a nonetheless still-increasing disease * Presents valuable information for upper level undergraduate and graduate students in political science within American politics or health politics courses as well as those studying women's and gender studies, sociology, nursing, and non-profit enterprises
